



RECOVERY MONTH

Every **Person**. Every **Family**. Every **Community**.

**Celebrating National
Recovery Month
Every September**



BECOME A SPONSOR

Join us for Recovery Month in Indiana, hosted by the Indiana Recovery Network and the Indiana Addictions Issues Coalition, programs of Mental Health America of Indiana! Elevate your brand's visibility at our statewide celebrations. Enjoy perks like signage at our events, recognition on our website, and opportunities to speak at the podium. Don't miss this opportunity to support recovery and showcase your brand to a wide audience!

National Recovery Month is Every September. Join our events all month long.



Thank you for considering sponsoring Recovery Month 2024! This is a unique opportunity to support the Indiana Recovery Network and Indiana Addictions Issues Coalition, Recovery and Advocacy Programs of Mental Health America of Indiana. Your support is crucial in helping us raise awareness and support for individuals in recovery. Below are the sponsorship packages available, along with the corresponding benefits for each tier:

- September 1, 2024 - Circle Lighting Kickoff
- September 28, 2024 - Recovery Ride & Rally Grand Finale

*Details about location and time of events will be sent with invoice.

SILVER SPONSORSHIP - \$750

Benefits:

- Your organization's ad featured in the audio commercial looped during the Circle Lighting Kickoff event.

GOLD SPONSORSHIP - \$1,500

Benefits:

- All benefits of the Silver Sponsorship package.
- Logo featured on signs during the Recovery Ride & Rally Grand Finale.
- Exhibitor table placement at the Recovery Rally.
- Speaking opportunity during the Recovery Ride & Rally event.
- Logo placement on T-shirts distributed during the Recovery Ride.

PLATINUM SPONSORSHIP - \$3,000

Benefits:

- All benefits of the Gold Sponsorship package.
- Logos prominently displayed on screen during the Recovery Ride & Rally Grand Finale event.
- Speaking opportunity or video display on screen during the Recovery Ride & Rally Grand Finale event.
- Recognition as the headline sponsor with logo featured on the photo step and repeat at the Recovery Ride & Rally Grand Finale event.

DIAMOND SPONSORSHIP - \$5,000

Benefits:

- All benefits of the Platinum Sponsorship package.
- Premium positioning and larger logo placement at all events.
- Special recognition during event announcements and in press releases.
- Opportunity for a dedicated social media post highlighting your support.

RECOVERY RALLY FOOD & BEVERAGE SPONSOR - \$2,000

Benefits:

- Your organization listed as the food and beverage sponsor at the Recovery Ride & Rally Grand Finale